



BOSTON REGION METROPOLITAN PLANNING ORGANIZATION

Richard A. Davey, MassDOT Secretary and CEO and MPO Chairman
Karl H. Quackenbush, Executive Director, MPO Staff

MEMORANDUM

DATE March 21, 2013
TO Boston Region Metropolitan Planning Organization
FROM Karl H. Quackenbush
CTPS Executive Director
RE Work Program for: MBTA Rider Oversight Committee Support

Action Required

Review and approval

Proposed Motion

That the Boston Region Metropolitan Planning Organization, upon the recommendation of the Massachusetts Bay Transportation Authority, vote to approve the work program for MBTA Rider Oversight Committee Support in the form of the draft dated March 21, 2013.

Project Identification

Unified Planning Work Program Classification

Technical Support/Operations Analysis Projects

CTPS Project Number

14303

Client

Massachusetts Bay Transportation Authority
Project Supervisors: Melissa Dullea

CTPS Project Supervisors

Principal: Annette Demchur
Manager: Steven Andrews

Funding

Future MBTA Contract

Impact on MPO Work

The MPO staff has sufficient resources to complete this work in a capable and timely manner. By undertaking this work, the MPO staff will neither delay the completion of nor reduce the quality of other work in the UPWP.

Background

In 2003, the MBTA Board of Directors approved a systemwide fare increase to prevent reductions in service levels and to continue to fund projects included in the MBTA Capital Investment Program. However, in response to concerns raised by community activists regarding service reliability, customer communications, and the current fare structure, among other issues, the Board agreed to mitigate the fare increase through a number of measures, one of which was the creation of the Rider Oversight Committee (ROC). The ROC is made up of members of the public and advocacy groups; the MBTA provides staff members as resources for the ROC members.

The ROC has considerable latitude in the issues it chooses to address. In recent years, the ROC has become interested in investigating the revival of late-night MBTA service, investigating the long-term health of the MBTA's finances, ensuring that the MBTA successfully communicates with the public, and several other topics.

The Central Transportation Planning Staff (CTPS) supports the MBTA by providing technical assistance to the ROC and its subcommittees on an ongoing basis. Over the past several years, the assistance provided by CTPS has included: analyzing the revenue and ridership impacts of potential fare and service changes, providing MBTA ridership statistics, providing insights into MBTA planning processes, providing data analysis, and attending committee meetings where staff are able to respond directly to ROC members' questions.

Objectives

It is expected that CTPS will continue to support the MBTA by continuing to serve as an ex officio, nonvoting member of the ROC, on which there are 23 voting members. To that end, CTPS will participate in the ROC's discussions, respond to technical questions posed by other members, and perform technical analyses that will assist the committee in making recommendations on its current objectives, as requested (or future ROC objectives that might arise during the course of this work).

Work Description

Since CTPS support to the ROC will be ongoing and new issues will likely be brought before the committee each month, many of the tasks described in this work program will be performed concurrently.

Task 1 Participate in Regular Meetings of the Rider Oversight Committee

The ROC holds meetings of its full membership on a monthly basis and invites the MBTA general manager and the secretary of transportation to participate in every third meeting. The two ROC standing committees also hold monthly meetings, and there are also meetings of ad hoc committees. CTPS will provide staff support for each of the monthly meetings and will also participate in standing and ad hoc committee meetings as necessary. During the course of these meetings, CTPS staff will respond to any technical questions that may arise, especially as they may pertain to ridership statistics, the current fare structure, adherence to Service Delivery Policy standards, and the MBTA's and the Boston region's capital planning processes. CTPS will also provide support to the Capital Improvement and Finance standing committee for discussions about potential fare increase scenarios.

Task 2 Perform Technical Analyses or Peer Reviews Requested by the Rider Oversight Committee

Depending on the agenda of each ROC meeting, CTPS may be called on to assemble summaries of pertinent MBTA user data or to provide overviews of MBTA planning processes. In other cases, the ROC may be interested in exploring peer transit agencies' programs that have been instituted to promote a greater transit mode share for work, shopping, and other trips made in their regions. Such requests will likely be made by one of the co-chairs of the ROC, a standing committee chair, or MBTA staff members who are scheduled to make presentations at the meetings. CTPS staff will work with appropriate MBTA staff to prepare these materials for ROC meetings, so as to facilitate discussions of planned agenda items.

In addition, during the course of each meeting, ROC members may determine that some technical analysis is necessary to inform their decision making and assist ROC members in arriving at recommendations on service or capital-related issues. For example, in the course of developing recommendations for increasing ridership among area residents making home-work trips in their automobiles, the ROC may request a technical review of mode share by community among commuters to central business districts in Boston and Cambridge. Similarly, in the course of reviewing service-quality standards and making recommendations to improve the levels of service, the ROC may request summaries of passenger loads on selected bus, rail, or ferry routes, or during selected periods of the day. To respond to these needs, CTPS staff will coordinate with appropriate MBTA staff members to complete these analyses and to provide the necessary written, graphical, and oral summaries and interpretations of the analyses in advance of and at ROC meetings.

Products of Task 2

- Summaries of pertinent MBTA user data that would be used to facilitate discussions on planned meeting agenda items
- Written, graphical, and oral summaries and interpretations of technical analyses as requested by the ROC

Estimated Schedule

It is estimated that this project will be completed 48 months after work commences. The proposed schedule, by task, is shown in Exhibit 1.

Estimated Cost

The total cost of this project is estimated to be \$24,500. This includes the cost of 10.6 person-weeks of staff time and overhead at the rate of 96.58 percent. A detailed breakdown of estimated costs is presented in Exhibit 2.

KQ/AD/ad

Exhibit 1
ESTIMATED SCHEDULE
MBTA Rider Oversight Committee Support

Task	Quarter															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
1. Participate in Regular Meetings of the Rider Oversight Committee																
2. Perform Technical Analyses or Peer Reviews Requested by the Rider Oversight Committee																

Exhibit 2
ESTIMATED COST
MBTA Rider Oversight Committee Support

Direct Salary and Overhead	\$24,500
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Task	Person-Weeks				Direct Salary	Overhead (96.58%)	Total Cost
	M-1	P-4	P-3	Total			
1. Participate in Regular Meetings of the Rider Oversight Committee	0.5	2.4	4.0	6.9	\$8,066	\$7,790	\$15,856
2. Perform Technical Analyses or Peer Reviews Requested by the Rider Oversight Committee	0.5	1.0	2.2	3.7	\$4,397	\$4,247	\$8,644
Total	1.0	3.4	6.2	10.6	\$12,463	\$12,037	\$24,500

Other Direct Costs	\$0
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TOTAL COST	\$24,500
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Funding
 Future MBTA Contract